

Shawn Chin-Farrell, J.D.

Mr. Thom Davis
Vice President & Chief Financial Officer
Cal State Bakersfield
9001 Stockdale Highway
Bakersfield, CA 93311

To VP Davis and Hiring Committee,

I am extremely excited to offer my application for the position of Director of Athletics. I look forward to sharing with you my passion to lead the 'Runners in our ascendance to the top of the Big West. Together we will maintain a commitment to excellence in competition while providing a transformational student-athlete experience that ensures we sustain academic distinction.

Over the past five years as Athletics Director at Cal State San Bernardino (CSUSB) we have achieved unprecedented success. Women's Volleyball garnered our first team national championship in school history; it was the first team national championship for the California Collegiate Athletic Association (CCAA) in over a decade in any sport. This past year saw our men's basketball team ranked nationally as high as #3 on its way to a CCAA regular season title, while garnering consecutive NCAA Tournament bids. Over the past five years, eight of 10 sports have achieved its best season in at least a decade. Three had its best season in history, including men's soccer making the NCAA Quarterfinals while finishing with a #5 national ranking in 2019.

Beyond the field of competition, our student-athletes are excelling in the classroom, improving our department-wide grade point average from a 2.95 to a high of 3.30. In addition, we have expanded all facets of our life skills programming. I created a first of its kind Wellness Wednesdays program supporting student-athlete mental health in partnership with our campus Counseling & Psychological Services.

Our successes have resonated with our community. I procured our first \$1 million gift in Athletics history while setting fundraising records each year, including increasing our scholarship endowment by over 100%. I have grown our corporate partnership program to over \$400k in annual revenue. We partnered with Dignity Health to create a \$500k+ arena floor marketing sponsorship.

Competing against CSUB for several years while at Seattle University, I saw firsthand the challenges and importantly, the opportunities at CSUB. From transitioning to Division I, to winning a WAC Men's Basketball Championship, and now competing in the Big West, 'Runners Athletics is ready to become a leader in the Big West and the region. My record for developing championship programs, providing a dynamic student-athlete experience while creating a significant presence in the community, is an ideal fit with

'Runners Athletics. I look forward to discussing with you the position in more detail.

Go 'Runners,

Shawn Chin-Farrell

Shawn Chin-Farrell