

California State University, Bakersfield
ATTN: Dr. Lynnette Zelezny, Ph.D., M.B.A. & Dr. Thomas Wallace, Ph.D.
9001 Stockdale Highway
Bakersfield, CA 93311

Dear. Dr. Zelezny & Dr. Wallace,

It is with great enthusiasm that I submit my application for the position of Director of Athletics at California State University, Bakersfield.

I currently serve as Senior Associate Athletics Director for Administration at the University of Dayton (UD). In this role, I work hand in hand with our Director of Athletics on the overall planning, implementation, direction, and supervision of our 17 sport, 430 student-athlete, \$30 million a year athletics department. As a member of our senior athletics leadership at UD, I have been a part of every major capital project, fund raising initiative, and coaching hire over the past 7 years. This includes the \$78 million renovation of historic UD Arena and the hiring of 2020 NABC Coach of the Year Anthony Grant and 2016 WBCA Maggie Dixon Rookie Coach of the Year Shauna Green.

Despite my extensive external and internal background, I have been focused the past two years on helping navigate our department through the tumultuous times that intercollegiate athletics finds itself in. A large part of my current role has been to closely follow the landscape of NCAA transformation, conference realignment, hiring challenges in a post-Covid marketplace, student-athlete development, mental health, sports wagering expansion, Name/Image/Likeness, and “pay for play” to name a few.

With so much changing the task has proven quite time consuming! However, it has been imperative in order to keep our Board of Trustees, President, and Director of Athletics apprised of these changes. In my opinion, this has allowed UD to traverse each of these unique challenges very well now and into the future. This has made me exceptionally knowledgeable and prepared on these matters, which I believe is essential for any incumbent Director of Athletics.

In summation, please find attached my CV/resume, which will speak further to my qualifications and experience as:

- A thorough and proactive understanding of the landscape of intercollegiate athletics
- A demonstrated hirer of high quality, successful coaches and staff members
- A proven revenue generator that has consistently set record numbers at multiple institutions
- An active community participant and relationship builder

All of this combined, I feel, would make me an ideal candidate to be the next Director of Intercollegiate Athletics at CSUB.

Thank you for your time and consideration. I look forward to connecting with you in the near future!

Sincerely,



Adam Tschuor (pronunciation: “Shore”)
Senior Associate Athletics Director
University of Dayton