



**CALIFORNIA ENERGY
RESEARCH CENTER**
CSU BAKERSFIELD™



Conference Page

CALIFORNIA ENERGY RESEARCH CONFERENCE

Powering California's Future from the Heart of Its Energy Capital



APRIL 9, 2026



EXHIBITOR AND SPONSORSHIP PACKAGE

ABOUT CERC



CALIFORNIA ENERGY
RESEARCH CENTER
CSU BAKERSFIELD™

The California Energy Research Center (CERC) at California State University, Bakersfield brings together academic researchers, industry leaders and public agencies to advance California's energy future. Located in Kern County—the state's energy capital—CERC focuses on sustainable, affordable and innovative energy solutions.

CERC serves as a hub for collaboration, research and education supporting California's clean energy transition with expertise spanning renewables, energy efficiency, data and security, carbon management and policy.



CERC Page

CERC AT A GLANCE

25+

Best In-Class Subject
Matter Experts

\$83,000,000*

Budget Allocation from the State

#1

Energy Capital of CA

STRATEGICALLY LOCATED IN KERN COUNTY

#1

CA Oil & Renewable
Energy Provider

#1

Largest Windfarm in
the Nation

#1

Largest BESS Project in
the World

#13

Oil Producing County
in the Nation

** The budget allocation is for the Energy Innovation Building (EIB) that will house laboratories, classrooms, and offices including CERC.*

OUR NATIONAL LAB PARTNERS



Founded in 1952, Lawrence Livermore National Laboratory is an applied science and technology laboratory providing bold and innovative solutions to a wide variety of national security missions and the most significant challenges facing the world today. The Lab is managed by Lawrence Livermore National Security, LLC for the U.S. Department of Energy's National Nuclear Security Administration.

The Livermore Lab Foundation is a 501c3 nonprofit organization supporting the fundamental science and research at Lawrence Livermore National Laboratory. It serves as a key philanthropic partner to the Laboratory, providing mechanisms for public and private investments and grants and philanthropic gifts that support research, student fellows, STEM outreach, education and community initiatives.

ABOUT THE CONFERENCE



CALIFORNIA ENERGY
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You can empower California's conversation about the future of energy by:

- Sponsoring the California Energy Research Conference. Your organization will stand at the forefront of California's growing energy innovation community.
- Joining industry leaders, researchers and policymakers for a dynamic day of knowledge-sharing, collaboration and networking — all focused on advancing sustainable energy solutions for the future.
- Showcasing your organization's commitment to energy research and innovation.

Contact the California Energy Research Center at California State University today to explore sponsorship opportunities and elevate your brand's presence at this premier event.



Conference Page

HIGHLIGHTS

Evening Mixer
April 8, 2026

Full Day Conference
April 9, 2026

COST

\$25

\$100

TWO FOCUSED TRACKS:

- **Subsurface:** Critical Minerals, Carbon Storage, and Petroleum and Well Management
- **Power and Energy:** Grid Resiliency and Security; Smart Grids; and Infrastructure



CONTACT US

For Program Information:

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SPONSORSHIP TIERS



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The California Energy Research Center is pleased to offer a variety of sponsorship packages designed to meet different levels of engagement and visibility.

Each sponsorship tier includes exclusive benefits — such as exhibit space within the conference showcase area — providing sponsors with direct access to attendees to present their innovations, share their expertise and demonstrate their commitment to advancing California's energy future.

CATEGORY / BENEFIT	Diamond Networking Sponsor (\$20,000 - Exclusive)	Platinum Lunch Sponsor (\$15,000 - Exclusive)	Gold Sponsor (\$10,000 - Limited)	Silver Sponsor (\$5,000 - Multiple)	Bronze Sponsor** (\$1,000 - Multiple)
WEBSITE RECOGNITION					
Company logo and sponsorship level on event website with hyperlink	✓	✓	✓	✓	
SOCIAL MEDIA RECOGNITION					
Social media recognition before the event	✓	✓	✓		
Social media recognition after the event	✓				
DIGITAL AND PROGRAM RECOGNITION					
Recognition during opening remarks	✓	✓	✓	✓	
Recognition in digital program	Full Page	Full Page	Half Page	Quarter Page	
Logo on slides during non-presentation times	✓	✓	✓	✓	
EVENT SPONSORSHIP ITEMS					
Prominent logo placement at April 8th evening mixer	✓				
Tent cards at April 8th evening mixer	✓				
Tent cards at April 9th closing reception	✓				
Prominent logo placement at lunch		✓			
Tent cards on lunch tables		✓			
EXHIBITOR SPACE					
Exhibit table with promotional materials*	✓	✓	✓	✓	✓
Exhibit location selection priority	1	2	3		
CONFERENCE PARTICIPATION					
Conference registrations	16	12	8	4	2
Mixer registrations	16	12	8	4	2
Reserved lunch seating	✓	✓	✓		
Option to introduce a technical session	✓	✓	✓		

* Items must be distributed at no cost to recipient. Cannot be advertising or pricing information.

** Sponsorships less than \$1,000 will be listed as Patron Sponsors.

WHY EXHIBIT?



CALIFORNIA ENERGY
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COLLABORATIVE INNOVATION

Partner with the California Energy Research Center (CERC) at California State University, Bakersfield during the California Energy Research Conference—where academia, industry and government come together to drive California's energy future.

STRATEGIC VISIBILITY

Engage directly with energy professionals, researchers, and policymakers. Exhibitors gain high-impact exposure to showcase innovations and forge lasting partnerships.

ENERGY LEADERSHIP

Position your organization at the forefront of California's energy transition. Share your vision, highlight your expertise and help shape the state's sustainable energy future.

EXHIBITOR BENEFITS*

- ✓ Exhibition table
- ✓ Company logo on the website
- ✓ Complimentary mixer and conference registrations

** Minimum cost of \$1,000 as a Bronze Sponsor required to receive exhibitor benefits.*