



Position: Lecturer in Communications (Digital Media)

Type: Temporary, Full Time

Academic Year: 2024/2025

Available: August 19, 2024

Location: Department of Communications
School of Arts and Humanities
California State University, Bakersfield
9001 Stockdale Highway
Bakersfield, CA 93311-1099

Contact: Dr. Md Abu Naser, Chair, Department of Communications. Email: mnaser@csub.edu

Deadline: Review of applications will begin on July 1, 2024. Position open until filled.

University Background: CSU Bakersfield, founded in 1970, is a regional, comprehensive university serving the southern San Joaquin Valley of California. CSU Bakersfield's service area covers nearly 25,000 square miles and is home to a socially and ethnically diverse population of over 11,000 students. CSU Bakersfield is the only four-year degree granting institution within a 100-mile radius. Due to this, CSU Bakersfield has a vital role in educational attainment, economic development, and quality of life within the region.

The accolades CSU Bakersfield has received include Third Way's #9 Most Economic Mobility Index (2023), Washington Monthly's #10 Best Bang for the Buck for Western Colleges and #11 Best Master's University (2023), and US News and World Report's #16 Top Public School in the West (2023).

CSU Bakersfield serves 9,800 undergraduate students and 1,400 graduate, credential, and post-baccalaureate students. 63.5% of CSU Bakersfield's students are Hispanic/Latinx, 21.5% are Caucasian, 7.1% are Asian, 4.9% are African-American, 2.3% are multiracial, 0.5% are American Indian/Alaskan Native, and 0.2% are Hawaiian/Pacific Islander. CSU Bakersfield is a federally designated Hispanic Serving Institution (HSI).

Commitment to Diversity: The Department of Communications within the School of Arts and Humanities at CSU Bakersfield is committed to academic and inclusive excellence and diversity within the faculty, staff, and student body.

School Information: Comprised of seven departments (Art & Art History, Communications, English, History, Modern Languages & Literatures, Music & Theatre, and Philosophy & Religious Studies), the School of Arts & Humanities at California State University, Bakersfield, provides thriving academic degree programs to approximately 1,000 students as well as core areas of General Education for the

approximately 11,000 students at the university. In addition to classroom instruction, the departments in the School host art exhibits, dramatic productions, and concerts as well as “The Runner” (the Student Newspaper) and student broadcasting programs. Departments often invite distinguished visiting speakers and artists to present to university-wide audiences. Students benefit from high impact practices in the School (including opportunities for Undergraduate Research). The School also offers three M.A. programs (English, History, and Spanish). Lastly, the School houses the Institute for Basque Studies, the Public History Institute, and the Institute for Religion, Education, and Public Policy (all of which also link to the broader community in Kern County).

Department Information: The Department of Communications has about 200 majors and is growing. Professors come to know students well and mentor students for success. We offer a B.A. degree with emphases in digital media, journalism, and public relations. The Department is also in the process of launching a Master’s program. For more information, please visit our website at <http://www.csub.edu/comm>.

Position Description: Applications are invited for Lecturer in Communications with an emphasis in Digital Media beginning in August 2024. Besides teaching a broad range of courses in digital media, the successful candidate must demonstrate ability in teaching courses in the following areas: game design and analysis, 3D animation, audio/video production, broadcasting, sound design, interactive design, motion graphics, VR/AR, and cinema production. The appointee will also perform administrative duties as The Digital Equipment Manager. Digital Equipment Manager tasks include being available 8 hours per week to monitor, track and record use of digital media equipment, and serve as property custodian. Compensation for service as Digital Equipment Manager equivalent to one course per semester. The position offers full- time employment, equivalent to 15 WTUs each semester.

Minimum Qualifications: The successful candidate will possess a graduate degree (M.A., M.F.A. or Ph.D.) degree in media arts or a related field. Candidates without a graduate degree must have strong record of professional experience in digital media. Demonstrated commitment to teaching undergraduate students from diverse socioeconomic, cultural, and academic backgrounds, including first-generation students, is required.

Preferred Qualifications: Candidates having prior teaching experience in digital media will be preferred in the selection process.

Rank and Salary: Lecturer. Anticipated salary range is generally at or near the minimum of the appropriate range, commensurate with education and experience. Most new lecturers are hired at the Lecturer A or B rank. Full-time equivalent salary ranges are as follows:

- Lecturer A: \$4,530 – \$6,056 per month
- Lecturer B: \$5,405 – \$11,994 per month
- Lecturer C: \$6,190 – \$13,172 per month
- Lecturer D: \$7,794 – \$13,797 per month

Application: The complete application package must include 1) cover letter 2) curriculum vitae with evidence of teaching and professional experience, 3) and a statement of contribution to diversity, equity and inclusion (this statement should include information on how the applicant currently or will potentially promote diversity, equity and inclusion through their teaching, research and service at CSU Bakersfield). Please email the completed application materials in a single PDF file to: Dr. Md Abu Naser, Chair, Department of Communications. Email: mnaser@csub.edu.

Background Check: A background check (including a criminal records check) must be satisfactorily completed. Offers of employment are conditional and may be rescinded if the background check reveals disqualifying information, and/or it is discovered that the candidate knowingly withheld or falsified information. Failure to satisfactorily complete the background check may affect the continued employment of a current CSU employee who was conditionally offered the position.

Out of State Employment: Per CSU-wide policy, all faculty who will begin initial employment (or return from a 12-month break in service) on or after January 1, 2022 are required to perform their work from within the State of California. Faculty assignments include in-person duties that must be performed in-person at the assigned location.

Mandated Reporter: The person holding this position is considered a "mandated reporter" under the California Child Abuse and Neglect Reporting Act and is required to comply with the requirements set forth in CSU Executive Order 1083 as a condition of employment.

Clery Act: CSUB's annual crime report includes statistics for the previous three years concerning reported crimes that occurred on campus, in certain off-campus centers, such as our Antelope Valley Satellite Campus and on property within, or immediately adjacent to and accessible from CSUB. The report also includes policies concerning security on campus, such as alcohol and drug use, crime prevention, reporting crimes, sexual assault, and other subjects. Additionally, a daily log of offenses is maintained and can be reviewed at the front desk of the Department of Public Safety. You can obtain a copy of the annual report by contacting the Department of Public Safety/University Police at (661) 654-2111 or by logging on to their website at: <https://www.csub.edu/compliance/Clery>.

EEO Statement: CSUB is committed to Equal Employment Opportunity. Applicants will be considered without regard to age, gender identity or expression, race or ethnicity (including color, caste, or ancestry), national origin, religion, genetic information, sexual orientation, marital status, veteran or military status, medical condition, or disability.