



Web Governance Committee			
The purpose of the WGC is to provide strategic direction for CSUB in regards to its web presence. To coordinate and support CSUB staff & faculty across the entire organization to create content that meets web standards including unity and clarity while achieving our overall CSUB and department/unit goals. We are committed to making decisions and recommendations based on real data from competitive audits, usability testing, analytics, campaign feedback, search engine results, and individual feedback. Meetings will be quarterly. *Selected by the respective Dean or MPP.			
	Name	Department	Term
Director of Public Affairs and Communications <b>(Co-Chair)</b>	Jennifer Self	University Advancement	
AVP and Chief Information Officer <b>(Co-Chair)</b>	Chris Diniz	Information Technology Services (ITS)	
Faculty Senate Member	Nick Toothman	CEE/CS	2024-2026
<b>Administrative Support Contact:</b>	Jennifer Self	University Advancement	

Contact the Office of University Advancement and Information Technology Services (ITS) Office for the complete roster and more information.