



CALIFORNIA STATE UNIVERSITY
BAKERSFIELD™

-RUNNERS

The Heartbeat of Our Region

BAKERSFIELD • ANTELOPE VALLEY

Open to all CSUB employees. We welcome all CSUB faculty, staff and auxiliary employees.

FACULTY PROFESSIONAL DEVELOPMENT

Wednesday, August 20 • 1:00 – 3:00 p.m.

Location: SCI III-108



**Dr. Rebecca
Weller**
Presenter

POP Culture: Centering Process Over Product in the Age of AI

Worried about how generative AI is reshaping student learning—and your ability to assess it? This interactive workshop introduces the POP (Process Over Product) approach, offering clear strategies for designing assignments that foster critical thinking, reflection, and authentic student engagement. Through examples, hands-on activities, and creative remixing, you'll leave with practical tools to make your assignments more AI-resilient and learning-centered. Come ready to reflect, collaborate, and give your teaching a meaningful pop!



UNIVERSITY WEEK • AUGUST 18-22, 2025